



## 2011 Willowridge Wanakafest Markets at Pembroke Park

**Friday, October 21: 5:00 pm - 8:30pm (for community group fundraising food stalls)**

**Saturday, October 22 : 11:00 am - 6:00 pm**

**Sunday, October 23: 11:00 am - 6:00 pm (Our event will continue until 12am with the Rugby on a big screen – please let us know if you would like to stay longer than 6pm)**

Building on the success from last year, Willowridge Wanakafest is taking place during Labour Weekend we expect a great turnout. Come join in on the fun!

In addition to the Market at Pembroke Park, we have jam-packed weekend of festival events planned. On Friday we are hosting the Street parade followed by a party on Pembroke Park. On Saturday there will be a Food and Wine Festival adjacent to the market with wine tasting and delicious chef-produced food as well as entertainment and activities throughout the day. On Sunday in conjunction with the markets, we will be having a 'Wanaka Wacky Food Fest' that will showcase food with a bit of a wacky twist to it and more festival activities. We are hoping to draw a large crowd on both days and market stalls add to the festival atmosphere! Based on previous years we expect to attract around 3000 people to the event. Look at [www.wanakafest.co.nz](http://www.wanakafest.co.nz) for more details.

**Marketing for the event:** We will promote this day through large festival posters throughout town, 4 large billboards, radio advertising on Radio Wanaka, the official Willowridge Wanakafest Website, our FaceBook page, and 10 000 brochures distributed throughout the Wanaka area.

### **Site:**

Each stall will be allocated a 3m x 3m space in our Markets area. The Markets will be at the main festival site on Pembroke Park adjacent to the carpark. A site map will be emailed to you prior to the event showing your space allocation.

**Bring your own:** Tables, Shelter, Chairs, Product etc.

**Vehicle access:** You will have vehicle access to your site between 8am and 10:30am each day but we ask that vehicles are not kept on Pembroke Park during the festival.

**Toilets Facilities:** We will be providing port-a-loos and utilising existing lakeside public toilets.

**Water:** Please make your own provisions for water if needed.

**Power:** There will be no power provided. Please make arrangements if you require power.

**Recycling and Waste:** Recycling and Rubbish bins will be provided and maintained throughout the event. If you are using disposable cutlery or packaging, it MUST be either recyclable or biodegradable. For information on biodegradable packaging check out <http://www.edengreennz.com/> or <http://www.potatoplates.com/>

### **To register your stall:**

1. Please fill in the Registration form below.
2. All food stalls will be required to fill in a ADDITIONAL food stall permit form from Lakes Environmental to ensure food safety. Please indicate if you need a food permit.
3. Include a cheque for the appropriate amount made out to the Wanakafest Community Trust
4. Post your registration form and cheque to Wanakafest Community Trust PO Box 274, Wanaka or email us if you would like to pay by internet banking.

**Deadlines:** To reserve your space please submit your registration form before **August 1<sup>st</sup> 2011**.



## Markets at Pembroke Park Registration Form October 21, 22 & 23, 2011

GROUP / BUSINESS NAME:

MAIN CONTACT PERSON:

PHONE / MOBILE NUMBER:

POSTAL ADDRESS:

EMAIL ADDRESS:

Please indicate your stall type and which days you will be registering for:

1. **Friday Food Stall for Community groups:**  - \$15
2. **Commercial Craft Stall:**  Sat Only -\$25  Sun Only -\$25  Both days - \$50
3. **Community Fundraising Food Stall:**  Sat only - \$25  Sun Only - \$25  Both days - \$40
4. **Community Fundraising Non-Food Stall:**  Sat only: \$25  Sun Only -\$25  Both days - \$40
5. **Community Group Info/ Activity Stall** -  Sat Only - \$10  Sun Only -\$10  Both days - \$10

DESCRIPTION OF STALL (i.e, products being displayed):

Please indicate which session(s) you will attend:

- Friday 5:00pm - 8:30pm       Saturday: 11:00am – 6:00pm  
 Sunday 11:00 am – 6:00 pm       Sunday 6:00 pm -12:00 am
- I have enclosed \$\_\_\_\_\_ for our stall fee  
 Food Stalls – I have enclosed my Food Permit Form

Please send this form and your cheque to Wanakafest, PO Box 274, Wanaka

For More Information contact Laurel: at 443 2273 or [info@wanakafest.co.nz](mailto:info@wanakafest.co.nz).

Please Note: Unfortunately we have no control over the weather on the day. Please note that if this event cannot go ahead due to unforeseen circumstances we regret that due to the cost of advertising and marketing for this event we will be unable to issue any refunds.

**SIGNED:** \_\_\_\_\_

**PRINT NAME:** \_\_\_\_\_

Thanks very much, we will be in touch in due course with a site plan.